**IMPORTANT**

**TEMPLATE PRESS RELEASE**

**Please read the information below and then delete this box**

**Instructions:** Complete the information in [red and brackets], remembering to delete the brackets afterwards and change all the text to black.

When you’re happy with your press release, please send it to your community fundraising contact to check and then paste it into the body of an email and send it to your local media.

**This press release has been issued by the local volunteer Fundraising Group for Marie Curie**

**Media Release**

**[Date]**

**[Headline eg Spring family fun day will raise funds for Marie Curie]**

[Name Fundraising Group raising money for Marie Curie in area]

[Introduction – summarise who, what, when, where. If people were only going to read this first sentence or two what would you want them to know? For example, residents are invited to come along to a Spring family fun day being held on behalf of Marie Curie this April.]

[Additional information that builds the story further and gives it significance, such as why it’s important that people get involved and support Marie Curie. Make it relevant to the local community. For example, the family fun day is taking place on April 5 at name hall and gardens and has been organised by the name of Fundraising Group to support local people living with a terminal illness and their families. There will be an Easter egg hunt, sheep dog display, afternoon tea tent and Spring raffle, all set in beautiful grounds perfect for a stroll and picnic. Admission is £4 per person, or £10 for a family ticket].

All money raised by the [name] Fundraising Group will help Marie Curie provide expert care, guidance and support to help people with a terminal illness, and their families, get the most from the time they have left.

Locally, Marie Curie Nurses work night and day, in people’s homes across [area], providing hands-on care and vital emotional support, and [if you have a hospice in your area] the Marie Curie hospice[, name], offers specialist round-the-clock care. Marie Curie also supports people throughout their illness by giving practical information, [if in your area] support from trained Helper volunteers and being there when someone wants to talk. The charity is also the leader in research into better ways of caring for people with terminal illness.

Seven out of 10 carers say that people with a terminal illness do not get all the care and support they need. As the UK’s leading charity for people living with any terminal illness, and their families, Marie Curie doesn’t think that is good enough.

[Add a quote. Name, from the name Fundraising Group said: “A bit more about the fundraising activity and that it will help terminally ill people and their families locally.” For example “The Spring family fun day promises to be a great day out for families across area. There will be something to suit everyone and all the money raised will help Marie Curie care and support people through terminal illness].

[Call to action – For more information or to get involved call telephone number, email.]

If you have any questions about terminal illness and are looking for support, Marie Curie is here to help you and your family. You can call the Marie Curie Support Line on 0800 090 2309 (Monday to Friday, 9am to 5pm)\* or visit Mariecurie.org.uk/help. You can also visit community.mariecurie.org.uk to share experiences and find support anytime of the day or night.

- ENDS -

For more information please call [name] on [phone number] or [email address].

**Notes to Editor**

Marie Curie is the UK’s leading charity for people with any terminal illness.  The charity helps people living with a terminal illness and their families make the most of the time they have together by delivering expert hands-on care, emotional support, research and guidance.

Marie Curie employs more than 2,700 nurses, doctors and other healthcare professionals, and with its nine hospices around the UK, is the largest provider of hospice beds outside the NHS.

For more information visit [www.mariecurie.org.uk](http://www.mariecurie.org.uk/)
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