

Sell your stuff!

Your guide to hosting a successful Great Daffodil Appeal fundraiser



Thank you for selling your stuff for Marie Curie. Here's how to turn your unwanted items into much-needed cash. Every penny will help provide more expert end of life care and support.

Clear out your cupboards

Ensure things that once brought you joy can do the same for someone else – while raising money for vital care. Clothes, shoes, bags, hats, tech items, exercise equipment and bric-a-brac are all good options.

Set up your online fundraiser

Start a [JustGiving](#) page to share your sale details and collect donations. Add a target, photo and why you're supporting Marie Curie to boost your fundraising by up to 40%. Tell your workplace too – some will match your total or donate.

Sell online...

Platforms include eBay, Vinted, Facebook Marketplace and Depop. Their fees, upload processes and specialisms vary, so research which suits you best online. You'll need to take clear, well-lit photos of the items you're listing looking neat and attractive. Chat GPT can help you phrase your item descriptions.

...or in person

If you're selling in-person – eg at a car boot sale – download our bunting and posters for your table to let people know you're fundraising for Marie Curie.

Spread the word

Let everyone know about your sales on social media, WhatsApp groups and email. Include your [JustGiving](#) and sales platform links, so people can donate and also browse your listings, and give details of in-person fundraisers. You can also download posters, invitations and social media tiles.

Show people the difference their support makes

You can download our shopping list and print it off or add it to your sales platform page. This lets people know how their money will help people at the end of life and encourage donations.

Bank your donations

Pay in any cash donations by phone on 0800 716 146. Or send a cheque to Marie Curie Supporter Relations Team, PO Box 23897, 14 Links Place, Edinburgh EH6 9AB. Please include a note with your full name and how the funds were raised, so that we can acknowledge receipt.

The finishing touches

Add offline donations to your online fundraising page total so your supporters can see how much you've raised. And don't forget to thank them let them know what a difference they're making.

Thank you for being a Marie Curie star seller!

[Find all your downloads here!](#)

