

Walk your way!

Your guide to hosting a successful Great Daffodil Appeal fundraiser



Thank you for signing up to walk your way for Marie Curie. Every step you take will help provide more expert end of life care and support. Here's how to hit the fundraising finish line with ease.

Do it your way

Remember, you can get sponsored to walk whenever, wherever and however far suits you this March. Go solo, or walk with family or friends.

Plan your route

You could choose an exciting new walk, a trusted favourite or perhaps a walk that was special for a loved one. Do plan ahead, including finding out about parking spots and food and drink options to fuel up and rest your legs!

Set your fundraising in motion

Set up a [JustGiving](#) page to share details of your walk and collect donations. Add a target, photo and why you're supporting Marie Curie to boost fundraising by up to 40%. Tell your workplace too – some will match your total or donate.

Spread the word

Let everyone know about your sponsored walk on social media, WhatsApp groups and email. Include your [JustGiving](#) link and details of the route. You can also download posters, invitations and social media tiles.

Dedicate your walk

Walking is a lovely way to remember a loved one. You can download our "in memory cards" to fill in and wear on the day. Invite your sponsors to dedicate their donations to loved ones and leave a message on your fundraising page or social media too. You could write their names on your top, and share a photo of it while you're walking.

Get your boots on

You'll need comfortable, appropriate footwear (not brand new!). Also, take water, layers for all weathers, waterproofs, hat, sunglasses, sunscreen, blister plasters, snacks, a battery powered mobile charger, compass (or app on your phone) and a map (useful back up even if you're using your phone). Finally, don't forget to check the weather before you head off.

Need some music to put a spring in your step?

Check out our special [walk your way playlist](#) or create your own. Or you could just take in your surroundings and the sounds of nature or conversation if you're walking in company.

You did it!

After the walk don't forget to share some photos of you finishing, and a short message, so your sponsors know you made it – and remember to donate.

Bank your donations

Pay in any cash donations by phone on 0800 716 146. Or send a cheque, along with any completed sponsorship forms, to Marie Curie Supporter Relations Team, PO Box 23897, 14 Links Place, Edinburgh EH6 9AB. Please include a note with your full name and how the funds were raised, so that we can acknowledge receipt.

Thank your sponsors

Add offline donations to your online fundraising page total so your supporters can see how much you've raised. And don't forget to thank them and let them know what a difference they're making.

Thank you so much for stepping out for Marie Curie!

[Find all your downloads here!](#)

