# **MEDIA BRIEFING**



Care and support through terminal illness

#### **Title**

**Blooming Great Tea Party** 

#### **Description**

Host or attend a Blooming Great Tea Party and get together with friends and family for an event between 20-29 June. It could be a garden party, community get-together in the village hall or a bake-off inspired competition. However big or small it's a fun, social occasion fundraising for Marie Curie. Every tea party donation helps Marie Curie to provide care and support to people living with a terminal illness, and their families.

### **Key Facts**

- In 2014 Blooming Great Tea Party raised £667,000, which pays for 33,350 hours of vital nursing care
- Last year 2,329 events were held across the UK
- Since 2008, Blooming Great Tea Party has raised nearly £4 million

## What's Marie Curie's position?

n/a

# Spokespeople available

Suzy Pelta our 'Tea Party Queen'. Since winning ITV1's Lorraine's 'Cake Club Competition' in 2012, Suzy has launched her own baking kits and shares her recipes and baking tips on her blog <u>Suzy Pelta Bakes</u>.

Individuals who can talk about the support they have received from Marie Curie, like some of our patient and carer case studies.

Marie Curie spokespeople

#### Relevant links to information available online

www.mariecurie.org.uk/teatime

#BloomingGreat

### **Available assets**

- Blooming Great Tea Party images, including celebrity supporters
- <u>Images</u> representing our work, including Marie Curie Nurses and hospices
- Marie Curie and Blooming Great Tea Party logos.
- Videos from Suzy Pelta of baking recipes and tips.

#### Contact

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